



# Soundness & National Policy

Mortimer West End is officially “not suitable for growth”

**The templates below are example statements to help guide your objection—please adapt them and express the points in your own words**

- ‘The proposal directly conflicts with the designation of Mortimer West End as unsuitable for growth, making the allocation inconsistent with adopted planning strategy.’
- ‘Selecting a site adjacent to an area deemed inappropriate for development undermines the credibility of the Plan.’
- ‘Planning decisions must align with settlement hierarchy principles. This allocation does not.’
- ‘The location contradicts West Berkshire’s strategic classification and risks unsustainable outcomes.’
- ‘Allocating a large estate here is incompatible with the area’s recognised limitations and planning status.’