## Design, Character and Heritage

Development would change the character and density of Mortimer

The templates below are example statements to help guide your objection—please adapt them and express the points in your own words

- 'The proposed density and scale are entirely out of keeping with Mortimer's established rural character, representing an overdevelopment that would fundamentally alter the village.'
- 'Mortimer's identity is defined by modest growth and strong landscape separation. A 350-home estate would overwhelm local character and erode its sense of place.'
- 'The Plan proposes a suburban-style expansion that is visually and socially incompatible with the village's traditional form.'
- 'A development of this density contradicts the design principles set out in the Stratfield Mortimer Neighbourhood Plan, which emphasises sympathetic, small-scale growth.'
- 'The transformation in built form would permanently damage the rural character residents value and the Plan claims to respect.'