

Communications Working Group

Note of meeting 11 March 2024 (via Teams)

Present: Graham Bridgman, Nick Carter, Dave Kilshaw, Hugh Kilshaw

Apologies: Danusia Morsley

1 Newsletter

1.1 GB – has communicated with Julia Cooper (MVP) re timetable for next edition:

Final deadline for text	Fri 24 May
Edit period	Sat 25 May to Sun 2 Jun
Delivery to printers	Mon 3 Jun
Anticipated receipt from printers (by)	Wed 12 Jun
Sort, bundle, deliver to deliverers (by)	Fri 14 Jun
Delivery to village	Sat 15 Jun to Sun 23 Jun

1.2 Discussion re possible articles. Early in process and so other articles may appear, but current thoughts (in no order):

- latest ASWC numbers;
- Mortimer to Burghfield footpath/cycleway;
- outside bodies – AWE LLC (and DEPZ);
- NP, reserved land latest, etc;
- Garth Club/Hall;
- APM – report (Building Berkshire Together re RBH, community awards, annual report from SMPC, etc);
- Victoria Road footway;
- Thames Water discharges;
- Trees on commons;
- Four Houses Corner;
- Assistant to the Clerk – first thoughts;

2 Social Media

2.1 Re Instagram – HK to speak to Sallyann re posting (and X, TikTok, etc).

3 Communications with parish

3.1 GB to speak to Lynn re where we are in agreeing Garth Hall comms with RBL.

3.2 DK to draft something for discussion within the group re Four Houses Corner decision (and NC to see if WBC will put something out).

4 Policies and Terms of Reference

4.1 GB – still aiming to merge Communications and Facebook policies, plus WG terms of reference redraft into template format.