

Stratfield Mortimer Parish Council

Communications Working Party report for Full Council 10/11/2022

Agenda item 22-080 5: Communications Working Party

1: Neighbourhood Plan

The [web site](#) is actively being updated, for example to promote the forthcoming consultation drop-in sessions and the recruitment of an admin assistant. As agreed within the steering group social media is using Facebook, Instagram and Twitter.

We've asked the parish office to add a link to the Plan site from the parish council site.

2: Social media

Further to the prior report, feedback has been obtained from parish office about the viability of expanding the social media to include Instagram and Twitter, on the basis that the working party feel the council should be present on all (all strictly include TikTok, but this is a video only platform). Feedback was positive, subject to some concerns being address. The matter will be pursued as time permits.

3: Newsletter

Cllr Dennett is co-ordinating a newsletter for delivery pre-Christmas, separately from MVP, the next of which is due in Feb.

4: Other activities

To be progressed as time permits: Review Comms Policy.

Working party members: Cllrs Kilshaw, Carter and Bridgman

Report compiled by Cllr Nick Carter 27/10/22