

Stratfield Mortimer Parish Council

Full Council Meeting 13/10/2022

Communications Working Party

Agenda item 22/068 6.0: Communications report

1: Newsletter

The working party reviewed the timing and frequency of the newsletter and (re) confirmed agreement to synchronise production and delivery of parish council and MVP newsletters. The newsletter's focus is to gather up topics available at the time, to supplement other forms of communication. Exceptions (eg surveys) can and are handled additionally on a case by case basis. The expected annual delivery schedule is Feb, May/June and October. We agreed that we do not necessarily distribute on all three occasions.

Following the August meeting Cllr N. Carter took the action to review the practicality of an October '22 issue, taking account the fact there was no August council meeting and his holiday. He concluded to skip October and focus on Feb 2023. The [comms. plan](#) reflects the current plan for this, pending confirmation of office availability and MVP schedule.

2: Social Media

2.1: Facebook

At the time of writing the page has circa 630 followers and has covered the fairground vandalism, the West Berks Council CIL fund, the parish council community fund and has published meeting information. Detailed stats are available from the office.

2.2: Other forms of social media

The working party discussed/agreed that the parish council should aspire to be present on all forms of social media, not just Facebook, being best practice for comms. Cllr Carter agreed to discuss the practicalities of this with the office as the next step in considering this.

3: Neighbourhood Plan website

The Neighbourhood Plan web site was made active in September. The new web site was developed by I-Next. It is complementary to the parish site and will be accessible both from it and separately. Content will continue to be added. The site is here

<https://neighbourhoodplan.stratfield-mortimer.gov.uk/>

Carried-over items

To be progressed as time permits include:

- review/amend policies relating to confidentiality, freedom of information and General Data Protection Regulation (GDPR) based on work already done by Cllr Lewis

Cllr Nick Carter 30/9/22