

Stratfield Mortimer Parish Council

Full Council Meeting 10/03/2022

Communications Working Party

Agenda item 21/130 4: Report on Communications Working Party

Current Activities

Review/propose amendments to policies relating to 1) confidentiality 2) freedom of information 3) General Data Protection Regulation (GDPR). Status: Cllr Nick C to review Cllr Lewis' updates then send on.

Planned activities

Review/update of Comms Policy, incorporating Social Media Policy. Status: Cllr Nick C to start review.

Newsletter

The last newsletter received positive public comments, notably on the cover design/story and readability. A retrospective was held within the working party and changes will be applied to the next edition.

The next issue is planned for distribution in April, ahead of the Annual Parish meeting. Contents to include annual precept, neighbourhood plan, Queen's Jubilee and Speed Indicator device. Full details [here](#).

The MVP Newsletter does not go out until June, so the April newsletter is expected to be distributed by the MVP volunteers, supported by Chris Morsley. Volunteer councillor(s) are sought to count/pack the 33 route packages.

Per the [comms. plan](#), the copy deadline for articles is **17 March**. Please send to Bernise and Nick.

Following the planned April newsletter, the subsequent is planned for October, once again aligning with the MVP one and using their delivery process.

For 2023 the plan is for Feb, June and October, reverting to the usual alignment with MVP for efficiency.

Annual parish meeting

As with prior meetings, the plan is to keep the formalities (reports) to a minimum and devote the session to topics of interest. Topics for this year include the Neighbourhood Plan reserved land news.

Neighbourhood Plan web site

The new web site is in development by I-Next. As previously reported, it will be complementary to the parish council main site and be accessed both from it and separately.

Members of the neighbourhood plan team are working with I-Next directly to answer their queries about the contents. I-Next will conduct a further demo shortly.

Platinum Jubilee

An approach was made in December by BBC Breakfast, but the feature was then postponed. Two paid features will appear in Village Eye in May and June, the latter serving as a programme. Village Eye will create artwork for street-side advertising. The event is published on Facebook and local web sites with further details of the programme being added.

Cllr Nick Carter 03/3/22