



STRATFIELD MORTIMER PARISH COUNCIL

**Full Council: 14th October 2021
Agenda Item 21/079 8**

This paper is for DECISION

WBC Annual Community Champion Awards 2021

To consider potential nominees and resolve SMPC nominations.

Cost: Nil

Background

To acknowledge and thank people within the District for the work that they do, West Berkshire Council launched the Community Champion Awards 2021 on 28th September 2021.

The Community Champion Awards are an opportunity to say thank you to people who have done something special for their local community and will honour those individuals and community groups who have gone above and beyond to support residents throughout West Berkshire this year.

The award categories for 2021 are as follows:

- **The Pat Eastop MBE Junior Citizen of the Year Award**
- **Volunteer of the Year Award**
- **Community Group of the Year Award**
- **Lifetime Achievement Award**

Nominations can be made for an individual or group who deserves recognition for their work in the community. Nominations are open from 28th September 2021 for 5 weeks. All of the awards will be judged by an independent panel and the winners will be presented with their award at an awards ceremony to be held in January 2022.

The closing date for nominations is **Monday, 1st November 2021**.

Further information can be found at: [West Berkshire Council - Community Champion Awards 2021 - Information](#)



Criteria for Awards – and tips for nomination

Hints and tips for a successful nomination

To increase the chances of your nominee being successful, please:

- Make sure you read the criteria relating to your nomination. They contain details of what the judging panel will be looking for.
- Try not to make your nomination too short (so the panel doesn't get enough information) or too long (so that they have too much) - aim for between about 250 and 500 words, excluding testimonials.
- Make it personal – give the panel a real sense of what this person or organisation is like, and how they have made a positive impact.
- Include real world testimonials from people who have benefitted from the good work they have done.
- Add pictures if relevant – this helps to bring a nomination to life

The Pat Eastop MBE Junior Citizen of the Year

This award recognises and awards an individual who has made an outstanding contribution to the district of West Berkshire and its residents.

Nominees must be 18 years old or under, should reside in the district of West Berkshire and meet one of the following criteria:

- (a) Have shown a helping or caring attitude to someone disadvantaged; or
- (b) Have performed an act of bravery; or
- (c) Have contributed to making West Berkshire a better place to live and work; or
- (d) Have achieved excellence in education, training, employment or in an outside activity.

The nominee should live within West Berkshire, or their contribution should be of benefit to the residents of West Berkshire.

Volunteer of the Year Award

This award recognises and awards an individual volunteer who has made an outstanding contribution to the district of West Berkshire and its residents. The person will have demonstrated exceptional commitment to an unpaid activity.

Examples may include:

- (a) starting up or running a local community project event
- (b) increasing charitable fundraising within a community
- (c) extensive involvement in a successful voluntary or not-for-profit project or group such as a community safety group, healthy living group or environmental initiative
- (d) volunteering which has had an exceptional positive influence on an individual or group.



STRATFIELD MORTIMER PARISH COUNCIL

The above examples are by no means exhaustive, as the nominee may be involved in other activities. The judging panel will be looking for evidence of the following in the application.

Please ensure that you include everything that could apply:

- (a) Demonstration of outstanding commitment to their unpaid activity and role.
- (b) Local people actively involved in the project or work.
- (c) A long lasting benefit to the community in which the work is undertaken.
- (d) A record of positive results and achievements.
- (e) The promotion of working together.
- (f) Long and exceptional commitment to an organisation.

The nominee should live within West Berkshire, or their contribution should be of benefit to the residents of West Berkshire.

Community Group of the Year Award

This award recognises and rewards a community group (*based within West Berkshire or providing a service to the benefit of West Berkshire residents*) which has made an exceptional contribution to the district of West Berkshire and its residents. The not-for-profit work will have involved local people, whilst promoting equality, inclusion and working together. Small or large, all groups will be considered in relation to their value to the local community.

Examples may include:

- (a) Healthy living and exercise groups
- (b) Community Safety groups
- (c) Environmental groups
- (d) Arts or craft groups
- (e) Social clubs
- (f) Resident or Neighbourhood Action groups
- (g) Community transport groups
- (h) Local branches of national charities whose work benefits West Berkshire residents.
- (i) Sports clubs
- (j) Service organisations (eg Round Table, Rotary etc).

The above examples are by no means exhaustive, as your nominated group may be involved in different activities.

The judging panel will be looking for evidence of the following in the application:

- (a) Demonstration of outstanding commitment to their unpaid activity and role.
- (b) Local people actively involved in the project or work.
- (c) A long lasting benefit to the community in which the work is undertaken.
- (d) A record of positive results and achievements.
- (e) The potential for the project or work to be replicated in other communities.
- (f) The promotion of working together.



STRATFIELD MORTIMER PARISH COUNCIL

Lifetime Achievement Award

This award recognises the outstanding contribution made by an individual to the district of West Berkshire and its residents. The exceptional dedication and commitment of this person will have had a considerable impact in our area, and achieved positive results. The winner of this award and their work will be an inspiration to others.

The judging panel will be looking for evidence of the following in the application:

- (a) Demonstration of outstanding commitment to their unpaid activity and role.
- (b) Local people actively involved in the project or work.
- (c) A long lasting benefit to the community in which the work is undertaken.
- (d) A record of positive results and achievements.
- (e) The potential for the project or work to be replicated in other communities.
- (f) The promotion of working together.

The nominee should live within West Berkshire or their contribution should be of benefit to the residents of West Berkshire.