



Stratfield Mortimer Parish Council

Communications Committee Meeting

Meeting held on Thursday 30th March 2017 in The Parish Council Office, 27 Victoria Road, Mortimer at 7:30pm

Present:

Councillors: Cllr. A. Richardson, Cllr. M. Dennett, Cllr. N. Carter, Mr. D. Kilshaw.

Clerk: Haydn Selwyn-Jones (Clerk)

Public/Press: None

Item			
17/01	To receive any apologies: Cllr. J. Earl, Cllr. L. Jones, Cllr. C. Lewis		
17/02	To receive any declarations of interest: None		
17/03	Matters arising from minutes of meeting held on 2nd February 2016 (not covered by specific agenda items) None		
17/04	Parish Newsletter: Cllr. A. Richardson reported that the distribution of the Newsletter was now being done in conjunction with the MVP distribution programme. This covered 3 x distributions per annum. Although this fits in with the current programme of 3 x Newsletters per year, it is intended that at least 1 extra Newsletter is expected, as a special on SMPC Community Projects. Cllr. A. Richardson is to talk to MVP about dates for distribution. Cllr. N. Carter proposed that the front cover would be better to be "article based" if possible. The Clerk was requested to prepare like for like costing comparisons relating to the printing of the Newsletter as a result of Cllr. N. Carter questioning the current value for money of the current local printing arrangements.		AR Clerk
17/05	Facebook: Mr. D. Kilshaw reported that everything moving on OK, but expressed concerns about some of the current protocols creating potential issues, but these were being covered by the recent Communications Policy. Currently running at 295 likes and reaching out to 1.2K. Mr. D. Kilshaw then posed the rhetorical question of why we have a FaceBook page and then expressed the view that we are doing well by being more open and informative.		
17/06	Website: Domain Name ownership was discussed and the Clerk was requested to investigate.		Clerk

	<p>Mr. D. Kilshaw then presented a mock-up of a WordPress website for SMPC to demonstrate the ease of development through “styles” as an option for a new website for SMPC.</p> <p>The Clerk was requested to advise the current costs for the SMPC website for both hosting and support.</p> <p>The Compton website was quote as a good example and the Clerk was requested to contact the Compton Parish Clerk to enquire what themes they used.</p> <p>Committee members were requested to look up and browse through WordPress themes via Google to get a list of preferred options that could then be discussed.</p>		Clerk
17/07	<p>2016 Communications Plan:</p> <p>The Excel Communications Plan developed by Cllr. J. Earl has not been seen to develop and it was proposed that this should be resurrected and placed on Dropbox for changes to be made to keep it up to date. The Clerk was requested to investigate.</p>		Clerk
17/08	<p>Budget 2017 – 2018</p> <p>Nothing further to discuss – the Clerk was requested to circulate the budget details.</p>		Clerk
17/09	<ul style="list-style-type: none"> i. Other Matters ii. Photo Competition – Guidelines need to be considered for Mortimer related photos for use in the Newsletter. iii. Fun Day Presence – Mr. D. Kilshaw would ensure the booking is confirmed for a 3m x 3m site in a good position. Need to arrange photos and boards and hire or borrow a tent. Need to Highlight what the Parish Council has achieved and is going to also achieve through the Community Projects schemes. iv. Cllr. N. Carter raised the question of what people should talk about and to whom. 		
	The meeting closed at 09:15pm		

Article List for March Parish